

Questions to Ask a Potential Advisor

Working with an Advisor

- 1. How often do you meet with your clients?
- 2. Who will be working with me?
- 3. What type of clients do you specialize in working with?
- 4. What makes your client experience unique?
- 5. How will you work with other advisors I may already have? (accountants, lawyers, etc)
- 6. What licenses, certifications and/or credentials do you have? How long have you worked in this field?

Investment Management Support

- 7. How will my portfolio be tailored to fit my risk tolerance?
- 8. What criteria do you use to select investments? What is your investment philosophy?
- 9. What strategies do you employ to limit taxes?

Financial Planning Support

- 10. What services do you offer beyond investment management?
- 11. Do you provide a comprehensive written analysis of my financial situation and recommendations? Do you have an example that you can show me?
- 12. How often will you evaluate my situation and make necessary changes?
- 13. How can I keep track of my spending and work on controlling it by myself? Do you have any tools that can help me do this more easily?
- 14. How much cash do I need to have set aside? How much of my money should be invested?

Compensation and Fiduciary Duty

- 15. How is the firm compensated? Do you charge for financial planning?
- 16. Are you fee-only? Do you accept commissions? Do any investments or insurance that you recommend to me pay you?
- 17. Are you a fiduciary?
- 18. What will the firm do to protect my privacy and identity?

